

# CITY OF FORT WALTON BEACH LANDING MASTER PLAN

Okaloosa County Tourist Development Council

April 23, 2015





# GOALS & OBJECTIVES

- Make the Landing a cultural hub for land & water activities.
- Increase the options of activities available to visitors at the Landing.
- Enhance the park for community events.
- Improve the park for residents and visitors.
- Promote economic vitality through increased activity and uses.
- Increase park usage & intensity and reduce vagrancy.
- Provide water related activities and opportunities that enhance visitor's experiences and encourage them to stay longer.
- Enhance the magnitude of events that can be held at the Landing, bringing visitors back again and again.





# MASTER PLAN DIRECTIVES

- Preserve & enhance the western portion of the Landing.
- Preserve the mature trees throughout the park.
- Enhance the performance stage.
- Renovate the boardwalk and seawall.
- Preserve the existing playground and restroom facility.
- Relocate the trash receptacles on the western side.
- Strategize the redevelopment of the Science Center building.



# PRELIMINARY CONCEPT DESIGNS







# PROPOSED DESIGN





# IMPROVEMENT PLAN

- Phase 1: Waterfront Improvements
  - Estimated Cost = \$1.6 Million
  - Primary elements include performance stage, seawall, boardwalk, dock improvements, and coastal ecology demonstration area
- Phase 2: Upland Interior Improvements
  - Estimated Cost = \$1.0 Million
  - Primary elements include interactive water feature, park signage, picnic areas, and parking area improvements
- Phase 3: Street Frontage Improvements
  - Estimated Cost = \$0.4 Million
  - Primary elements include on street parking and pedestrian crossing improvements





# PHASE 1 IMPROVEMENTS

- Phase 1: Waterfront Improvements (Estimated Cost = \$1.6 Million)
  - “The Bowl” Event Lawn
  - Seating Terraces
  - Renovated Boardwalk & Seawall
  - Covered Performance Stage
  - “Passive” Boat Launch Area
  - Coastal Ecology Demonstration Area
  - Design & Permitting
  - Site Demolition
- Design & Permitting completed in FY 2015-16
- Demolition & Construction to begin in late FY 2015-16 with completion in FY 2016-17



# PHASE 1 COST BREAKDOWN

- Phase 1: Waterfront Improvements (Estimated Cost = \$1.6 Million)
  - Engineering Design = \$100,000
  - Permitting = \$25,000
  - Site Demolition = \$170,000
  - Covered Performance Stage = \$450,000
  - Seating Terraces = \$250,000
  - Seawall = \$320,000
  - Boardwalk = \$285,000





# PHASE 1 FUNDING

- Phase 1: Waterfront Improvements (Estimated Cost = \$1.6 Million)
  - City of Fort Walton Beach FY 2015-16 CRA Revenues = \$125,000
    - Engineering Design = \$100,000
    - Permitting = \$25,000
  - FDEP NRDA Grant Funding = \$285,000
    - Boardwalk = \$285,000
  - Request for FY 2015-16 Okaloosa County TDC Funding = \$450,000
    - Covered Performance Stage = \$450,000
  - Request for 2015 RESTORE Act Funding = \$740,000
    - Seating Terraces = \$250,000
    - Site Demolition = \$170,000
    - Seawall = \$320,000



# TDC FUNDING REQUEST

- Request for FY 2015-16 Okaloosa County TDC Funding = \$450,000
  - Covered Performance Stage = \$450,000
- A New Centralized Covered Performance Stage enhances the Landing:
  - Provides the ability to host larger events and festivals, bringing in more visitors to the area
  - Makes the Landing the Cultural Hub of the area
  - Enhances the opportunities for visitors to return and stay longer
  - Allows the opportunity to expand events into surrounding areas



# QUESTIONS & DISCUSSION

