

PRESS RELEASE

CONTACT

Okaloosa County Tourist Development Department
850-651-7131
emeraldcoast@myokaloosa.com

FOR IMMEDIATE RELEASE

GET INVOLVED IN THE FLORIDA COASTAL BEACH CLEANUP Join the Cigarette Waste Recycling Competition

Fort Walton Beach/Destin, FL | September 15, 2018: Volunteers of all ages are invited to participate in the **International Coastal Beach Cleanup on Saturday, September 15, 2018, from 8:00a.m.-10:00 a.m.**

The Okaloosa County Tourist Development Department in collaboration with Choctawhatchee Basin Alliance, Saltwater Restaurants' S.E.A. Campaign, and FedEx are hosting the annual Beach Cleanup at The Boardwalk on Okaloosa Island. Since 1988, more than 31,000 volunteers have removed 116 tons of discarded trash from local beaches.

Volunteers of all ages, including family, friends, coworkers, neighbors, youth groups, and students are encouraged to participate in the Coastal Beach Cleanup! Walk the beautiful coastline to collect discarded debris such as plastic bags and containers, glass and plastic bottles, Styrofoam, fishing line, **cigarette butts (1.4 trillion are carelessly discarded worldwide each year)**, aluminum cans, and more items that harm marine life and ecosystems.

Volunteers are encouraged to pre-register online at www.theboardwalk.com/beachcleanup or at **The Crab Trap the morning of the event**. Once signed in, you may begin collecting trash from the beach. A post-clean up breakfast will be provided for all participants complimentary of The Crab Trap.

Compete to collect the most cigarette butts for recycling, or for the most unusual litter find. Join our **Cigarette Waste Recycling Brigade** in collecting extinguished cigarettes for RECYCLING into a variety of industrial products.

Participants will receive ***an event t-shirt (limited quantity), trash bag, gloves, and a little sand in their soul!***

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