

Okaloosa County News Release

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OKALOOSA COUNTY ANNOUNCES LOCAL BROADCASTER AS NEW PUBLIC INFORMATION OFFICER

Longtime local broadcaster Rob Brown will take over as the new Public Information Officer for Okaloosa County beginning April 25th.

Rob spent years hosting highly rated sports talk radio shows out of Destin, before becoming the Okaloosa County reporter for WEAR ABC TV. During that time he worked closely with county authorities to form and share stories about Okaloosa County.

After two years in that role, Rob was hired by Cumulus Broadcasting to host “The Rob Brown Show” on News Talk 1260AM WFTW, the only talk radio show in Okaloosa County to focus on local issues and events. Rob spent over a year in that position, raising the ratings for that station due to his knowledge of the people and places of Okaloosa County.

Rob believes that working for the county will give him an even better opportunity to serve the people of Okaloosa. “I’ve lived here my whole life and the people of this area helped raise me. This is a great way for me to pay them back, with service to the place we all love so much.”

After working hand in hand with the county’s previous public relations staff, Rob says he feels he knows how to get information quickly, efficiently, and honestly to the people of the county.

Rob is a graduate of the University of West Florida where he graduated with a Broadcast Journalism degree, and is very active within the community, doing extensive work with local charities including the Boys and Girls Club of the Emerald Coast, the American Heart Association, the American Cancer Society, the Emerald Coast foundation, and other charities throughout the area.

He says his primary goal is make sure the people of Okaloosa County are always well informed and aware of the latest news that impacts their lives from a county level.