

**Okaloosa County  
News Release**

March 19, 2014

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NR14-33



**Tourist Development Industry Partners Presentation March 28**

The Emerald Coast Tourist Development Department and The Peter Mayer Agency have scheduled a meeting to recap the FY 2013/14 Strategic Marketing Plan and present proposed plans for the FY 2014/15 Strategic Marketing Plan to area industry partners. The meeting will be held on Friday, **March 28 at 9 a.m. at the Emerald Coast Convention Center.**

Please be advised that two or more members of the Okaloosa County Tourist Development Council (TDC) may be in attendance. As this is not an official meeting of the TDC, TDC members will not take any action or vote at this meeting.

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