

Okaloosa County News Release

2012 USLA SE Regional Lifesaving Championships on Okaloosa Isle July 19-21

Okaloosa Beach Safety and the United States Lifesaving Association (USLA) - Emerald Coast Chapter are hosting the **2012 USLA Southeast Regional Lifesaving Championships** at the Boardwalk on Okaloosa Island July 19, 20 and 21. Most of the Emerald Coast Chapter of Junior Lifeguards are in their **sixth season** and demonstrate what it takes to win championships and finish strong in competition. And more importantly, as the **future of lifesaving**, they proved that they have what it takes to finish the most important race of all in our industry, **the daily race to rescue real victims in distress**.

“We are very excited about hosting this worthwhile event in our local area, which is funded through USLA. I want to thank all our sponsors for making the event possible and encourage the public to come out and enjoy the competition,” stated Beach Safety Division Chief Tracey Vause.

Local businesses or organizations donated from \$250 to \$400 and will have their logo displayed on a banner during the competition and junior lifeguard events. Sponsorships totaling \$2,350 was raised to fund an event of this size and all proceeds will go to offset the costs of the lifeguard competition and support the Okaloosa County Junior Lifeguard Program. For more information, contact Beach Safety, 850-651-7150.

- A total of 8 sponsor banners were printed and sponsors are listed below:
 - Emerald Coast Crime Stoppers
 - Islander Surf Shop
 - Run With It
 - William Augustus Bowles Museum
 - Okaloosa County Sheriff
 - Dewey Destin's Harborside Restaurant
 - The Boardwalk
 - The Swamp
 - Floyds Shrimp House



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