

“America’s Most Deserving Dad” Arrives on the Emerald Coast!

The Drummond Family claims prize from the Okaloosa County Tourism Promotion

Destin & Ft. Walton Beach, FL | August 23, 2012: Jon Drummond, winner of the “Search for America’s Most Deserving Dad” promotion contest arrives with his family of six for their weeklong Emerald Coast vacation.



John, age 33, won this contest against 5,000 other entries and 180 submitted videos. The promotional contest winner was selected by the local Tourism Marketing Committee, based on the ten videos with the most votes on the TDC Facebook page, Florida’s Emerald Coast. The committee based its decision on standard criteria of relevancy to the theme (33%), most deserving (33%) and originality/creativity (34%).

“His video stood out because of the sacrifices he makes for his family and his own life. John works extra hours to make ends meet so his wife can

achieve her dream, yet still finds a way to carve out time for their active family with four young children,” says Okaloosa County Tourist Development Council representative Nicole Scott. “I am pleased with the response for the promotion itself and we will continue to interact with our new Facebook friends gained through this promotion.”

He spends his days saving lives and fighting fires for the Austin City Fire Department. His wife, Ana, is going back to school to be a nurse. The four Drummond children range in age from eight to one: Joseph (JoJo, age eight), Maya (age six), Layla (age four) and Tyler (age one).

Courtesy of the Okaloosa County Tourist Development Council, ResortQuest by Wyndham Vacation Rentals and Destin Commons, Jon Drummond received a week’s stay at beachfront home, \$500 gift certificate to the Commons and a brand new 2012 Jeep Wrangler.

“I still can’t believe we won this contest! We feel so very blessed to receive such a wonderful prize amongst hundreds of other great dads out there. We are enjoying this time together and we will be back again,” says Drummond.

To watch Drummond’s surprise, please visit <http://www.emeraldcoastfl.com/ECTV-Videos/>.