

Okaloosa County News Release

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Emerald Coast Convention Center Featured on the “Okaloosa Today” Show

Convention Center Sales and Marketing Manager Tisha Maraj, CMP, is the guest on the “Okaloosa Today” show on Cox Channel 6, which airs the whole month of July. Maraj talks about large groups visiting the Emerald Coast, many of which are repeat visitors, how they are marketing to new groups and the success of those marketing programs on overall tourism. “Okaloosa Today” airs on Sundays at 7 p.m., Tuesdays and Thursdays at 9 a.m., as well as Tuesdays, Wednesdays and Fridays at 6 p.m. The show can also be seen on the Okaloosa County YouTube channel: <http://www.youtube.com/user/CountyOkaloosaTV> or view the show from the county website at **www.okaloosafl.com**.

“It is an interesting show in which we discuss the technical issues, the importance of trust and customer service that is part of the convention business, and new additions to the Emerald Coast Convention Center,” stated Host Kathy Newby, Okaloosa County public information officer. “Okaloosa Today” is a combined one-hour show with news about Okaloosa County, as well as the Cities of Destin and Fort Walton Beach.

For more information call or email the 311 Citizens Information Line. Okaloosa County is always interested in what residents would like to see on the “Okaloosa Today” show – connect with us! Visit www.okaloosafl.com and follow us on Facebook at Okaloosa Board of County Commissioners, and stay up to date.

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