

ADDENDUM 2
RFP 05-17
ADVERTISING/MARKETING ~ SOCIAL MEDIA ~ RESEARCH ~ PUBLIC
RELATIONS SERVICES FOR OKALOOSA COUNTY TOURIST DEVELOPMENT
DEPARTMENT

This addendum is to replace the proposal sheet in the RFP. It is attached to the addendum.

PROPOSAL SHEET

Date Submitted: _____

PROPOSAL#: RFP TDD 05-17

Project: ADVERTISING/MARKETING ~ SOCIAL MEDIA ~ RESEARCH ~ PUBLIC RELATIONS SERVICES FOR OKALOOSA COUNTY TOURIST DEVELOPMENT DEPARTMENT

Experience & Expertise within the tourism industry 50%			
Company location, staff, client accounts & budgets 10%			
References 15%			
Pricing 20%			
Acknowledgement of County policies, especially with regard to advance payment 5%			
Total 100%			